



ANDRE WHITE.

More than 15 years of professional experience with front-end implementation technologies, interactive media design, and back-end integration - designing digital solutions for fortune 50 companies. 10+ years of management experience directing Jr. and Sr. interactive media designers, UX developers, and graphic design professionals.

CORE COMPETENCIES.

- Information Architecture
- UI/UX design and processes including research, wireframing and prototyping
- Experience with HCI principles and Section 508 compliance
- Well-versed in the UML technologies, use case development, prototyping and high fidelity mockups
- User Interface design & Blueprinting
- Art/Creative Direction in AI & AR
- Extensive experience interfacing with cross-functional teams, internal clients and all levels of leadership
- Design for Sustainability expertise
- CSS, JHTML, XHTML, DHTML, CHTML, A Script
- Prioritize & deliver high-quality work on schedule within aggressive deadlines
- Expert level in each program within the Adobe Creative cloud (Photoshop, XD, Illustrator, InDesign, Firefly.)
- Advanced knowledge of specialized creative software programs including Figma, Visio, Sketch, InVision, Omnigraffle Miro and Balsamiq
- SAAS design, integration & implementation (Salesforce, Acoustic,ServiceNow)

EXPERIENCE.

20 years partnerships, employment (Jr & Sr level), and freelancing with startups, boutique firms and fortune 500 companies.

AT&T, VERIZON, ACCENTURE, BOSTON CONSULTING GROUP, HOHNSON & JOHNSON, SHOPIFY, NIKE, NETFLIX, AMAZON, APPLE, ADOBE, BBDO, WEIDEN+KENNEDY, KPMG, & MORE.

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